



Contact: Christina Podoll
Telephone: 608.249.4488
Email: cpodoll@holtsmithadvisors.com

FOR IMMEDIATE RELEASE

Date: February 28, 2011

HOLT-SMITH ADVISORS RANKS AS ONE OF THE TOP TEN MID CAP GROWTH MANAGERS OF THE DECADE

Holt-Smith Advisors Mid Cap Growth strategy has been named as one of the Top Guns of the Decade by Informa Investment Solutions PSN, an independent national money manager database. PSN evaluates all managers over the previous 10 year period in terms of performance and risk. These top strategies are able to significantly outperform without taking on excess risk.

“I couldn’t be more pleased,” states Marilyn Holt-Smith, CFA, CEO and Senior Portfolio Manager, “to be ranked as one of the top ten best managers of the United States for the entire decade, beating out firms such as Goldman Sachs, Janus Capital and T. Rowe Price. This speaks volumes regarding the amount of talent employed right here in Madison.”

All investment decisions for Holt-Smith Advisors’ Mid Cap Growth strategy are made by a team of investment professionals with over 70 years of combined investment experience, and have worked cohesively for over 10 years. The team consists of Marilyn Holt-Smith, CFA, Ryan Erickson, CFA, Noel Goeddel, CFA and Michael Wilson who serves as the team leader for this strategy.

“This ranking affirms once again that our investment philosophy, which focuses on the “Best of the Best” mid-sized companies, can produce consistent long term results.” Wilson remarks, “Especially when you consider the highs and lows the market has experienced throughout the past 10 years.”

This is not the first time Holt-Smith Advisors has been recognized for their strong performance. Since 2000, this Madison based investment advisory firm has ranked as one of the “Top Guns” by Informa 20 times between their 3 equity investment styles Large Cap Growth, Mid Cap Growth and Large Cap Value.

Ryan Erickson, CFA, Chief Investment Officer commented, “It’s refreshing to share good news in an economy that has been riddled with more than its share of ‘not so good’ news, particularly since it involves a Midwest firm that clearly employs Wall Street caliber talent.”

About Holt-Smith Advisors: Holt-Smith Advisors is an independent, locally owned investment management boutique. In addition to the Mid Cap Growth strategy, the firm offers other proprietary equity styles as well as diversified portfolio management services. Since 1987, the firm’s clientele includes individuals, institutions, pension plans, endowments and foundations.

About Informa Investment Solutions, Inc.: For over 30 years, Informa has supplied valuable data and offered custom-made solutions to brokerage firms, money management firms, investment consultants and pension plan sponsors. Headquartered in White Plains, NY, Informa serves more than 1,400 clients with a reliable database of 1,366 investment management firms and 7,485 products.

###

If you would like more information about this topic, or to schedule an interview with Marilyn Holt-Smith, please call Christina Podoll at 608.220.5029 or e-mail Christina at cpodoll@holtsmithadvisors.com